

## Cookies Policy

Peach Tech Limited or “Peach” (“us”, “we”, or “our”) uses cookies on peachcars.co.ke (the “Service” or “Platform”). By using the Service, you, the User, hereby give full consent to the use of cookies.

Our Cookies Policy explains:

- What cookies are
  - How we use cookies
  - How third parties we may partner with use cookies on the Platform
  - Your choices regarding cookies
  - Further information about cookies
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## What are Cookies?

Cookies are small pieces of text sent to your web browser by a website you visit. A cookie file is stored in your web browser and allows the Platform or a third party to recognize you and make your next visit easier and the Service more accessible and useful to you.

Cookies generally fall into two categories:

### 1. Persistent Cookies

- Also known as “stored” or “permanent” cookies, these are data files capable of providing websites with user preferences, settings, and information for future visits.
- They provide convenient and rapid access to familiar objects, enhancing the user experience.

### 2. Session Cookies

- Also called “transient” or “temporary” cookies, these are erased when the user closes the web browser.
- Stored in temporary memory, session cookies are not retained after the browser is closed and do not collect information from the user’s computer.

Additionally, there are **Essential Cookies**, which are necessary for the website’s functionality and cannot be disabled by the user. We may use essential cookies to authenticate users and prevent fraudulent use of user accounts.

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## How Peach Uses Cookies

When you use and access the Platform, we may place several cookie files in your web browser.

We use cookies for the following purposes:

- To enable certain functions of the Platform
- To provide analytics
- To store your preferences
- To enable advertisements delivery, including behavioral advertising

We use both session and persistent cookies on the Platform and employ various types of cookies to ensure smooth operation.

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## Third-party Cookies

In addition to our own cookies, we may also use third-party cookies to:

- Report usage statistics of the Platform
  - Deliver advertisements on and through the Platform
  - Perform other similar tasks
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## What Are Your Choices Regarding Cookies?

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser to obtain instructions on how to do so.

**Please note:**

- Deleting cookies or refusing to accept them may impact your ability to use all features we offer.
  - You may not be able to store your preferences.
  - Some pages might not display properly.
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## Contact Us

If you have any questions about this Cookie Policy, you can contact us:

- **By email:** [contact@peachcars.co.ke](mailto:contact@peachcars.co.ke)
- **By visiting this page on our website:** [peachcars.co.ke](https://peachcars.co.ke)
- **By phone:** +254715004488 (WhatsApp number)
- **By mail:** P.O. Box 1093 – 00606, Nairobi

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